

# Stamp



# Chatter

Volume No. 43—Issue No. 4 w290

Oct. Nov. Dec. 2012

## SEQUOIA STAMP CLUB

APS #687-54588

Club meetings are held every **second and fourth Tuesday** of each month at the Community Activities Bldg., 1400 Roosevelt Ave., Redwood City, CA at 7:15 pm. Refreshments are served and visitors are always welcome.

More info at:  
[www.penpex.org](http://www.penpex.org)

### President's Message:

A good time was had by all at the Sequoia Stamp Club's 65<sup>th</sup> Anniversary party. Over 50 members got together to celebrate the occasion by viewing photos of our early days, reminiscing with the old timers, and enjoying the refreshments. A special anniversary yearbook and newly designed membership pin were distributed to all members present, the first recipient being Bill Moll, our only living charter member. Ten lucky members won door prizes and will have a \$10 credit toward their next purchase in either the silent or live auction. A special thanks goes out to Kristin Patterson, Paul Swierstra, and Ed Rodriguez for all their hard work in making this event a rousing success.

What makes the Sequoia Stamp Club an exceptional organization is that our membership enjoy social as well as philatelic activities. As much as we look forward to regular meetings with guest speakers and live auctions, we also enjoy the events that are purely social such as the 65<sup>th</sup> anniversary party, our summer picnic, and the annual pizza party. I think it is mainly because we are a friendly and socially active group that we attract and maintain membership. With 115 current members, including 15 new members so far this year, we must be doing something right!



Bill Moll (right) receives his special yearbook from Paul Swierstra.

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### 2012 Stamp Calendar

- Oct 9 – Philatelic Quiz w/ prizes (Ken Lewetzow)
- October 16:** Pizza Party, Mountain Mike's [5:30 pm]
- Oct 23 – Live Auction – 3<sup>rd</sup> Club Donation - Great items for sale!
- Nov 9-11 – **Filatelic Fiesta 2012**, San Jose
- Nov 13 – Swap Meet – (Gil Goodrich) –  
Nomination of Officers
- Nov 27 – The Maiden of Maiden Flights (Jim Giacomazzi) – Election of Officers  
[6:15 pm Executive Board Meeting]
- December 1-2: PENPEX Stamp Show**
- Dec 11 – End of Year Holiday Party
- Dec 25 – No Meeting. See you next year!



## Big Turnout for Summer Picnic

A great time was had by all at the Sequoia Club's annual summer picnic/potluck. Everyone enjoyed the Armadillo Willy chicken and ribs and the salads and deserts shared by the members were exceptionally delicious. Be sure to attend our annual Pizza Party scheduled for Tues., Oct. 16.



Photos by Ken Perkins

## Membership Report

Congratulations to Peter Adams for becoming member number 700! Our current membership stands at 115. The following is a list of the 15 new members so far this year and their collecting interests.

No.	First Name	Last <u>Name</u>	City	Collecting Interest
686	Lori	Mills	San Carlos	Animals, Plants
687	Craig	Butterworth	Palo Alto	U.S. used, Revenues, Xmas seals
688	Kenneth	Entin	San Jose	U.S. 19 <sup>th</sup> to early 20 <sup>th</sup> century
689	Sam	Ginsburg	Berkeley	Przedbórz, Poland
690	Joel	Harrington	Redwood City	NY Stampless Covers
691	Preston	Chiappa	Cupertino	U.S. Plate Blocks, Air, Naval covers
692	Malcom	Catchatoorian	S San Fran	British Colonies, U.S.
693	Edward	Burfine	Half Moon Bay	Netherlands New Guinea, UNTEA
694	John	Corwin	Mountain View	Worldwide, U.S., UN
695	Sidney	Weber	Campbell	U.S., Worldwide, Many others
696	Edward	Waters	Albuquerque	Hungary, Fiume, Balloon covers
697	Skip	Busher	Menlo Park	U.S., UN, Canada
698	Jan	Reilly	Palo Alto	U.S., Philippines, Topicals
699	Pat	Dunphy	Castro Valley	U.S., Great Britain & colonies
700	Peter	Adams	Redwood City	U.S. Errors & Oddities

**Newsletter Staff:** Editor: Hank Washauer, Production: Jim Giacomazzi, Feature Articles: Marsha Brandsdorfer, Graphics: Miriam Thurston, Caboose: Kristin Patterson, Printing: Darlene Hickok.

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Email us at [sequoiastampclub@yahoo.com](mailto:sequoiastampclub@yahoo.com) or visit our website at [www.penpex.org](http://www.penpex.org).

## Online Exhibiting by Ed Waters

My name is Ed Waters and I am one of the newest members of our club. I joined after reading of our upcoming PENPEX Show in December. I have been collecting stamps and covers for over 60 years but have only recently discovered the joy of exhibiting. Many find it daunting to begin after seeing what others may have spent years collecting, researching, designing their exhibit and writing it up. I was lucky to have our state fair to begin with. Most of the exhibitors were not of the expertise that one finds in stamp shows and therefore I decided to participate even with what I felt was limited knowledge. Having won several awards at the fair I now hunt for places to exhibit.

You might find the joy also if there was a less intimidating place to exhibit without being identified. Our club has a special one page category to encourage us by not having to prepare 16 or more pages to exhibit.

Another avenue is to prepare an exhibit and upload it to a site online. I cannot think of a better place to begin as you can remain anonymous and yet tens, hundreds, or even thousands of people may see your stamps. I have entered an exhibit on a site called **Stamporama.com** and am looking at entering another on an international site call Exponet. A quick search of the net will provide other places to exhibit.

Exhibiting online has both benefits and faults. You need not wait months for a show after creating your exhibit, merely scan the pages and upload them to the site selected. Most sites will have criteria to follow and suggestions or instructions as to the method of uploading. Not having to send your stamps in the mail to a show is another benefit. The downside is that I have not yet found a site that presents awards as shows do. Probably this is because they cannot determine whether the collection is actually owned by the exhibitor or is just pictures downloaded from the net or elsewhere.

I expect this method will provide me with countless hours writing up my various interests and submitting them for exhibiting online. The minimal cost for these countless hours of activity should sustain my interest in stamps without it being prohibitively expensive as I approach retirement and the probability of needing to curtail my stamp purchases.

My exhibit, "Andreas Saxlehner's Hunyadi Janos Bitterquelle - A Prequel to the Coca-Cola Advertising Campaign?" is on Stamporama for your enjoyment. A

sample page of my exhibit is illustrated here. I hope this article has sparked your interest and that online exhibiting adds another dimension to your enjoyment of our hobby.

*Counter Card circa 1900*

The items on the next two pages while not philatelic in nature are necessary in order to tie the dissertation together. This item is a counter card provided to pharmacists as a point of purchase display. This particular card advertises a remedy for Liver Complaints & Obesity but other claims were made as well such as: Venous Obstruction, Hemorrhoids, Blotchiness of the Skin, Bilioussness and Sick Headaches. The ad campaign also made heavy use of quotes from the medical press and doctors from all over Europe.

THE BEST NATURAL APERIENT WATER.

# Hunyadi János

Preferred by Medical Men to all other Aperients.

It is the safest, the best known, and the most trustworthy remedy for

## LIVER COMPLAINTS, OBESITY, &c.

AVERAGE DOSE: A wineglassful before breakfast, either pure or diluted with a similar quantity of hot or cold water.

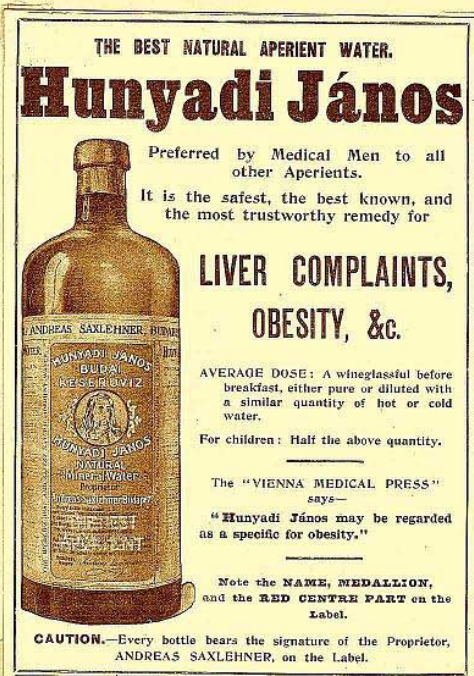
For children: Half the above quantity.

The "VIENNA MEDICAL PRESS" says—

"Hunyadi János may be regarded as a specific for obesity."

Note the NAME, MEDALLION, and the RED CENTRE PART on the Label.

CAUTION.—Every bottle bears the signature of the Proprietor, ANDREAS SAXLEHNER, on the Label.



Stamporama member exhibit page 13 by Ed Waters.

## German Shepherds and the Most Famous German Shepherd of All

By Marsha Brandsdorfer

German shepherds on stamps would be a fun topic to collect. The breed did not exist until Max Emil Friedrich von Stephanitz, a German dog breeder took a shepherd-like dog he named Horand and bred it with other dogs to try and develop a dog that he would call his “grand design,” which would be loyal, a good worker, smart and athletic. His German shepherd was acknowledged in 1908, by the American Kennel Club as a breed. The dogs were recognized as a service to the German military. The United States did not use dogs until much later. In the military, the German shepherds would be used as messengers, carrying notes, and saddlebags of medical supplies. Once fighting ended on a battlefield, dogs could sniff a field searching for survivors. Some dogs cleared rats out of dirt trenches used in battlefields.



Lee Duncan was a young man from California who joined the United States Army in 1917. In September 1918, Duncan was strolling in a field in Eastern France, when he found a building that looked as if it had been used as a kennel by the Germans. In the back of this building, he found a female German shepherd and her litter of five puppies. After struggling with the protective mother, he finally took her and her puppies out to his truck and drove them back to the base. He gave away the mother and three of the puppies. Keeping a male and female for himself, he named the puppies Rin Tin Tin and Nanette after a pair of popular French dolls at that time which were made of yarn or silk and considered good luck charms.

Several years after the war, Duncan signed a contract with Warner Bros. and ended up staying with the studio for eight years. It was here that Rin Tin Tin became a movie star in silent films. Rin Tin Tin's physical feats were amazing and he also seemed like a good actor.

After Pearl Harbor, the U.S. military asked the public to donate their dogs to be trained and sent to Europe and the Pacific for use in WWII. Duncan was invited to help train donated dogs and help with public relations. The German shepherd was designated the “official dog breed” for the United States Army, and Rin Tin Tin was used as an example of the ideal American dog for wartime. Rin Tin Tin's popularity continued after the war, and his descendants have been enjoyed in movie and television programs throughout the world. Rin Tin Tin today remains immortal through multiple collectibles that can be found, particularly on eBay.

In general, a well-trained German shepherd can be used as a service dog for the blind, to aid the police, and be enjoyed by families as a pet.

My research source for this article was the 2011 book, *Rin Tin Tin: The Life and the Legend* by Susan Orlean.



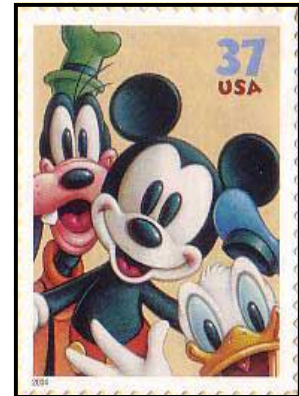
## Stamps R Us News

On Thursday, Aug 23rd, the Youth Committee met to finish mailings for 2012. That's 40 youths x 5 mailings each x 150 stamps per envelope for a total of 30,000+ stamps! Trust us: that's a lot of work!!

Leroy Bertsch continues working with young cancer patients at Stanford Hospitals. The entire Youth Team is gearing up for the recruiting efforts at PENPEX.

Do you know anyone who has no use for OFF paper stamps? We cannot give them a current tax deduction, but we can guarantee that they are helping to ensure the future of philately!!

Hope you had a great summer.



## PENPEX Caboose

PENPEX 2012 is right around the corner; this year the show is scheduled for December 1<sup>st</sup> and 2<sup>nd</sup>. On the right side of this page is a list of the people who make up the PENPEX committee and serve as leads for the various activities. We are grateful for service they provide, but much more help is needed to ensure a successful show. Eduardo Martino does a super job as head of the setup and takedown of the exhibit frames and dealer tables, but as always he will need a lot of bodies to assist him. Setup takes place Friday afternoon, and do not forget that sandwiches and drinks will be provided to all volunteers that evening.

Another area that always can use help is the snack bar. We have leaders for both Saturday and Sunday, but they will need assistants to work as sandwich makers and cashiers. We need people to man the front welcome table throughout the show, so maybe you can sign up to work there for an hour or so. This is an important job since first impressions are so important. Finally, the Youth Center needs volunteers to supervise the various activities that PENPEX provides. Remember this is the future of our hobby!

Jim Giacomazzi, Vice Chair PENPEX 2012

## PENPEX 2012 Volunteer List



Chair /Dealers /Facility	Kristin Patterson
Vice Chair /Public Relations/ Publicity	Jim Giacomazzi
Secretary /Youth Center	Darlene Hickok
Treasurer /Setup and Takedown	Eduardo Martino
Program/Graphics/Web	Ed Bierman
Welcome/Registration Area	Tanja Ahrens
Exhibits /Judges	Vesma Grinfelds
Silent Auction	Jim Mosso
Cachet/Cancel	Miriam Thurston
Snack Bar (Sat)	Kjell Enander
Snack Bar (Sun)	Wally Jolliff and Ken Lewetzow
Awards	Paul Ortega
Awards Banquet	Steve Sexton
Photographs	Hank Washauer
Seminars	Ed Rodriguez



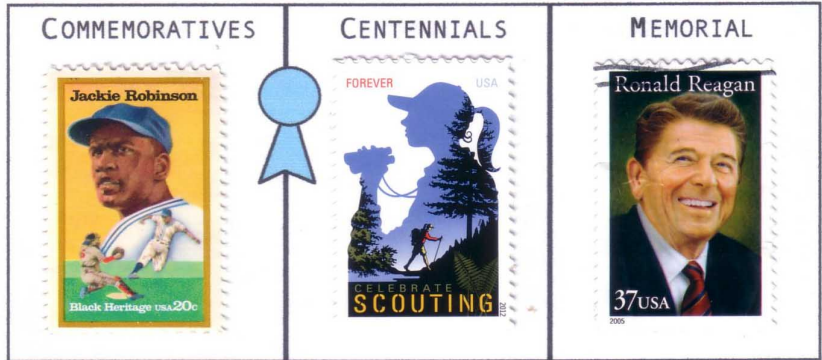
# PHIL A. TELICK



## "PHIL EXHIBITS COMMEMORATIVES STAMPS"

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Enter your Stamp Exhibit at our  
Annual **PENPEX** Stamp Show, Dec. 1-2 2012



**FYI:** Commemorative stamps are issued to honor important people, places, or special events including birthdays, deaths, and centennials.\* Commemoratives are generally on sale at the Post Office for a limited amount of time, usually less than a year.

The requirement that a person must have been deceased for five years before appearing on a U.S stamp was changed in 2011 and now living people are eligible to be honored a postage stamp. Former American presidents are memorialized on a stamp in the year following their death.      \*A centennial is 100 years.



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